

Request for Proposal (RFP)

Management and Organization of the 2026 Ram Fest



GREENE COUNTY
NORTH CAROLINA

Date of Publishing:
June 9, 2025

Greene County, North Carolina, USA

Request for Proposal (RFP)
For the Management and Organization of the 2026 Ram Fest
Greene County, North Carolina

Issued by: Greene County Government, Department of Economic Development

Date Issued: June 9, 2025

Proposal Due Date: July 11, 2025

Point of Contact: Trey Cash, Director, Department of Economic Development

Email: Trey.Cash@greencountync.gov | Phone: 252-663-0871

Purpose

Greene County Government is seeking proposals from qualified non-profit organizations to assume responsibility for planning and managing the 2026 Ram Fest. The selected organization will lead the second annual festival, tentatively scheduled for Saturday, May 9, 2026, at the Greene County Recreation Complex in Snow Hill, North Carolina.

Background

Ram Fest was launched in 2025 by County staff as a county-wide celebration of our citizens, neighbors, non-profits, churches, small businesses, volunteers, culture, and everything that makes Greene County special. The County is committed to ensuring the long-term success of this annual festival and is actively seeking a non-profit partner to help grow and sustain the event in future years.

Project Scope

The selected non-profit organization will be responsible for managing all aspects of Ram Fest 2026, including planning, logistics, promotion, fundraising, coordination of vendors and volunteers, and day-of execution. Greene County Government will provide access to the Greene County Recreation Complex at no charge. The County may elect to participate as a sponsor but will not provide operating funds. The County's Director of Economic Development will serve as liaison to support coordination and communication throughout the process.

The event name "Ram Fest" and the scheduled date—the second Saturday in May—are core to the identity of the festival. These may not be altered or rebranded without the written approval of Greene County Government.

Eligibility

Eligible applicants must be non-profit organizations that are either based in Greene County or have active operations in Greene County. The County encourages proposals from groups with a demonstrated commitment to community programming, event coordination, and public engagement.

Proposal Requirements

Proposals should be concise and include the following:

- 1. Organizational Information**

- Name of organization
- Primary contact person
- Proof of non-profit status
- Brief explanation of the organization's connection to Greene County

- 2. Festival Plan Summary** (limit to 3 pages)

- Outline of how the organization will plan and manage the festival
- Fundraising approach, including how funds will be raised to operate the event
- Suggestions for growing or improving the event for future years

Submission Instructions

All proposals must be submitted no later than **5:00 PM on July 11, 2025**. Proposals may be submitted electronically or in hard copy to:

Trey Cash

Director of Economic Development

Email: Trey.cash@greencountync.gov

Or mailed/delivered to:

Attn: Ram Fest Proposal

Greene County Economic Development

229 Kingold Blvd

Snow Hill, NC 28580

Review Process

Greene County Government will review all proposals and may follow up with applicants for additional information or interviews. If no non-profit is selected, the County will proceed with organizing the 2026 Ram Fest directly and may reissue this opportunity after the event for the 2027 festival.

Disclaimer

This Request for Proposal does not constitute a contract and does not create a commitment or obligation by Greene County Government to award funding or enter into any agreement. The County reserves the right to accept or reject any or all proposals, to amend or cancel this RFP at any time, and to make no award if deemed in the County's best interest. Submission of a proposal does not guarantee selection.

Questions

Questions regarding this RFP should be directed to Trey Cash at Trey.cash@greencountync.gov or 252-663-0871.